



## Club Matters Rebrand Update:

As you'll be aware, Club Matters is undergoing a rebrand to make the programme and its resources more accessible and inclusive. The programme not only serves traditional sports clubs but also a variety of organisations that provide physical activity. The rebrand will see the Club Matters name replaced, a new website and new look.

For you as tutors, this means that there will be a change to the current training offer as many of the current workshops are in need of an upgrade. It is anticipated that the areas of focus such as governance, participant experience, finance etc will not change. Once the new learning and development offer has been approved, we will communicate with all to update you. You will not need to re-apply for your role as a Club Matters tutor but we would ask if you have no intention of continuing as a tutor, [to inform us as soon as possible](#).

For the new titles, we will request that you complete a short form to identify the training you feel you have the knowledge, skills and experience to deliver. We will then review and provide you with feedback. Orientation videos will be produced and we ask that you watch these prior to delivery. Our quality assurance process will also support you to deliver the new titles effectively.

We will organise a general virtual orientation of the new learning offer at the end of October or in early November and we will send out 'save the dates' as soon as these have been confirmed. If you could prioritise one of these dates, that would be appreciated.

If you have any questions, please don't hesitate to [contact Kath](#).

## Resources Update:

### A code for Sports Governance

Developed by Sport England and UK Sport, '[A Code for Sports Governance](#)' aims to drive improvement and development across all areas of governance by setting out a model of good practice. Our [new webpage focusing on Tier 1 of the code](#), discusses the importance of good governance, the 5 key principles of sports governance, and provides useful links to a range of resources for organisations who are looking to improve their governance.

### Creating a Development Plan

The latest Club Matters webpage '[Creating a development plan](#)' outlines what a development plan is, how to create one, and the benefits of doing so, including:

- Allowing the prioritisation of aims.
- Providing a strategic plan to

achieve short and long term goals.

- Identifying an organisation's current position and opportunities for improvement.
- Ensuring the efficient and effective use of resources.
- Developing plans to mitigate any potential challenges and risks.



Included in this resource are clear examples to help organisation's kickstart their development planning. This resource will link well with the Planning for Your Future workshop.

## Turning Policy into Practice

Policies outline an organisation's commitments, procedures, and plans of action. Our latest animation, Turning Policy into Practice, explores the importance of clubs and groups living out their policies in their daily actions and culture. Organisations can turn their policies into practice by:

- Embedding and living them.
- Supporting and reinforcing them.
- Acting on and defending them.



For more guidance on policies and procedures take a look at the [Club Matters website](#).

## Thinking about Incorporation

To support the Legal Structures workshop the 'Thinking about incorporation' Club Matters webpage, explores the benefits of both incorporated and unincorporated organisations. It also highlights the process of incorporation with key considerations for different types of legal structures and sets out the actions organisations can take before requiring legal input. Other webpages which may be beneficial include [Principles of Good Governance](#) and [Legal Structures](#).

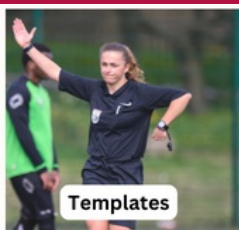
## Tutor Opportunities:

The Activity Alliance are looking to appoint a diverse range of tutors to deliver the CIMSPA accredited Inclusive Activity Programme (IAP).

For more information about this opportunity, details can be found on the [Activity Alliance website here](#).



The closing date is 12 noon on **Monday 18<sup>th</sup> September**.



Click here to see the full Club Matters offer, including toolkits and guides, templates, infographics and much more.

## Sport Structures

Suite 8 The Cloisters, 12 George Road, Edgbaston, B15 1NP, Birmingham



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